

# Библиотечке вештине II А: Научне информације – комерцијални и некомерцијални извори информација

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# План радионице

- Научни часописи
- Некомерцијални и комерцијални приступ
- Електронске тезе
- Дигитални репозиторијуми
- Светске новине
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# Научни часописи

- Са рецензијом
- Многи су данас у светским репозиторијумима и без рецензије
- Рецензија је целокупна светска заједница
- Неки су у папиру и електронској верзији
- Неки имају само електронску верзију

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Title **Genetics** Content in Introductory Biology Courses for Non-Science Majors: Theory and Practice

Author HOTT, ADAM MATTHEW

Degree MS, University of Cincinnati, Arts & Sciences : Biological Sciences, 2002.

Advisor Dr. Carl A. Huether

Pages 43p.

Abstract The Human **Genetics** Education Sub-committee under the Information and Education committee of the American Society of Human **Genetics** has developed a recommendation of 6 main concepts and 43 sub-concepts it felt should be taught in introductory biology courses for non-science majors. An Internet survey instrument was then designed for course instructors to determine the degree to which these concepts and sub-concepts were being taught. The total hours spent on each concept were determined, as were the relative importance and emphasis an instructor attached to each sub-concept (1-5 scale with 5 highest). A total of 357 responses from both 2-year and 4-year institutions was obtained. Of the 93.3 hours the average course offered to students, 15.6% on average was dedicated to **genetics** including mitosis and meiosis. Of the six main concepts, the highest average time spent was on Transmission of the Genetic Material (3.0 hrs), with 1.9 hours committed to **Genetics** and Society (fifth lowest). In all sub-concepts except one, a statistically significant higher "importance" was reported compared to the "emphasis" individuals were able to give that sub-concept in the course. This disparity between importance and emphasis represents a significant challenge for improving HGE in introductory biology courses for non-science majors given that it is the only formal exposure to **genetics** most students will have at the college level.

Keywords Higher Education; Biology Education; Genetic Education; Non-Science Major Education; Science Education

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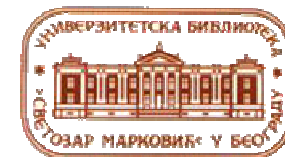
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## ОхиоЛИНК ЕТД

Наслов	Садржај Уводна генетика у Биологија Курсеви за не-наука Мајорс: Теорија и пракса	<a href="#">Даунлодовање Цели текст</a> 269,25 кБ датотеку
Аутор	ХОТТ, Адам Матеј	
Степен	МС Универзитету Синсинатија, уметност и наука: Биолошке науке, 2002.	
Саветник	Др Карл А. Хуетхер	
Страна	43п.	
Сажетак	Хуману генетику Образовање Поткомисија под информисање и образовање одбора Америчког удружења за људска генетика је развио препорука 6 основне концепте и 43 под-концепта је осећао да се предаје у уводном биологије курсеве за не-науку већим. Интернет анкету Инструмент је тада био намењен курс инструктора да утврди степен у коме су ови концепти и суб-концепти се уче. Укупно време проведено на сваки концепт је одређен, као и релативни значај и нагласак инструктор придружене сваком под-концепта (1-5 скала са највише 5). Укупно 357 одговора од оба 2 године и 4-годишње институција је добијена. Од 93,3 сати просечно курса нуди студентима, 15,6% у просеку је био посвећен генетици укључујући и Митова Мејоза. Од шест главних концепата, највише је просечно време проведено на пренос генетског материјала (3,0 сати), са 1,9 сати посвећени генетику и друштво (пети најнижи). У свим под-концепата, осим једног, статистички значајно виши "Значај" је известио у односу на "нагласак" појединци су могли да дају под-концепта у току. Овај диспарат између значај и нагласак представља значајан изазов за побољшање ХГЕ у уводном биологије курсеве за не-науку већим обзиром да је она само формално излагање генетике многи студенти ће имати на колеџ нивоу.	
Кључне речи	Високог образовања; Биологија Образовање, генетски Образовање, наука не-мајор Образовање, наука Образовање	





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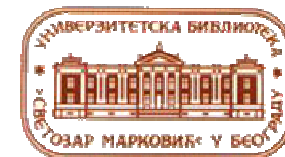
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<input type="checkbox"/>	<a href="#">Aktivált protein C rezisztancia okozta morbiditás vizsgálata szülészeti és</a>	Vad, Szilvia	2007	University of Debrecen	University of Debrecen



alternative approach to restore insulin production in diabetics is to influence cells in the pancreas to generate more insulin producing cells. To successfully achieve this, what cell types have the capacity to generate  $\beta$ -cells needs to be appreciated.

ing *in vitro* differentiating of embryonic stem  
e as well as *in vivo* studies in basic pancreas  
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ithelial cells of the developing mouse pancreas  
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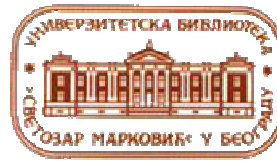
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**Approaches to Induce Beta**  
**Cells from Stem and**  
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Lars Selander

Umeå Center for Molecular Medicine  
 Umeå University  
 Umeå 2009



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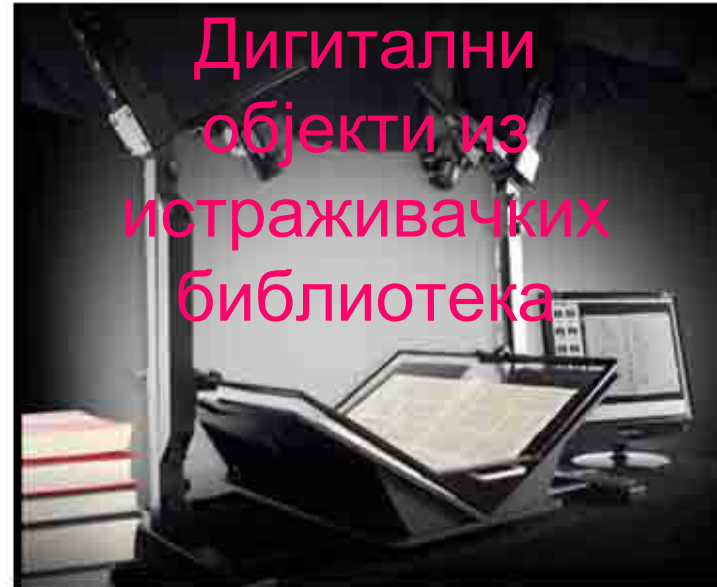
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# Европска библиотека (European Library):

Каталози и дигитални садржај из 48 националних библиотека Европе



- **Europeana**: везе према 15 милиона дигитализованих текстова, звучних записа, слика и видео снимака.

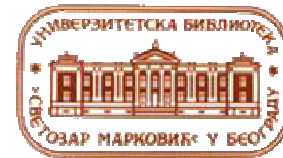


# Пројекат “Библиотеке Европеане” (Europeana Libraries)

- **Двогодишњи пројекат** који финансира Европска комисија, у оквиру свог IST-PSP програма
- **5 милиона** дигиталних објеката биће уврштено у Европеану
- Учествује **19** истраживачких и универзитетских библиотека
- Координатор пројекта је **Европска библиотека (European Library)**
- Пројекат “Библиотеке Европеане” (Europeana libraries) подржавају кључна међународна библиотечка удружења:
  - **CENL** (Конференција директора националних библиотека Европе)
  - **CERL** (Конзорцијум европских истраживачких библиотека)
  - **LIBER** (Лига европских истраживачких библиотека )

## Учешће Универзитетске библиотеке “Светозар Марковић“ у пројекту “Библиотеке Европеане” (Europeana Libraries)

- Две вредне збирке из фонда Универзитетске библиотеке постаће доступне за кориснике из Европе и света:
  - Колекција отоманских рукописа (више од **150.000** страница на арапском, отоманском турском и персијском језику, а најстарији рукопис потиче из **1206.** године)
  - Колекција о Александру Македонском (из периода од **16.** до **19.** в. на француском, немачком, латинском и другим језицима)



# Библиотеке учеснице

Bayerische Staatsbibliothek, DE

Universitea Lucien Blaga din Sibiu, RO

Országgyűlés Hivatala , HU

Universitätsbibliothek Bern, CH

Katholieke Universiteit Leuven, BE

Tartu Ulikool, EE

Trinity College Dublin, IE

Универзитет у Београду, РС

Llyfrgell Genedlaethol Cymru, UK

Universität Wien, AT

Universiteit Gent, BE

Wellcome Library, UK

Lunds Universitet, SE

University College London, UK

Uppsala Universitet, SE

University of Oxford, UK



europaena  
libraries

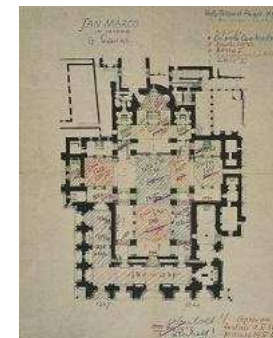
Zentralbibliothek Zürich, CH

Biblioteca Academiei Române, RO

Universidad Complutense de Madrid, ES

# Колико и каквих садржаја?

- **3.319.045** страна
- **598.130** књига и теза
- **368.000** чланака
- **848.078** слика
- **1.200** филмова и видео записа
- **34.000** објеката мешовитог садржаја



# Youtube предавања



librarianship lectures

Search

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## Search results for librarianship lectures

Sort by: Relevance

About 7 results

Filter



### Walter Zimmerman's Last Lecture

After devoting the better part of forty-years to his chosen profession and The University of Western Ontario, Walter Zimmerman retired from his ...

by WesternUniversity | 4 months ago | 189 views



### SILS Student Panel- Futures of Librarianship

UNC-CH School of Information and Library Science students discuss the future directions of librarianship.

by UNCChapelHill | 3 years ago | 541 views



### Neil Gaiman on Libraries

the value of libraries, librarians and librarianship before his lecture at the annual McFadden Memorial Lecture Series hosted by Indianapolis- ...

by imcpl | 1 year ago | 2,432 views



### TEDxCincy - Patricia Van Skaik - Advanced Photography Opens Doors to the Past

under the same name. She lectures widely on the intersection of technology, urban history and librarianship. About TEDxCincy: It is movement ...

by TEDxTalks | 3 months ago | 252 views



### An Interview with Dr. Barbara Moran

# Светске новине у отвореном приступу

The screenshot displays the KoBSON website interface. At the top left, the KoBSON logo is visible with the IP address 147.91.1.43, RCUB. The breadcrumb trail reads: Početak / [SERVISI](#) / [Elektronski časopisi](#) / **Svetske novine** / . Navigation tabs include CFP, SRL, EleČas, EleKnjige, Naši u WOS, Pomoć, and Impresum. A left sidebar lists various journals and publishers such as American Chemical Society, ASME Transaction Journals, EBSCO, Cambridge University Press, Emerald, Free medical Journals, HeinOnline, HINARI, HighWire Press, IEEE Computer, Institute of Physics, JSTOR, Ovid, Oxford Journals, Royal Society of Chemistry, and SAGE. The main content area features a green header for 'Svetske novine' with expand/collapse buttons. The article title is 'Svetske novine u otvorenom pristupu'. The text describes a service for accessing thousands of world newspapers and magazines. The right sidebar contains a menu with categories like 'NOVI KORISNICI', 'KAKO KORISTITI KoBSON', 'KoBSON ZA POČETNIKE', and 'ČESTA PITANJA O:'. The bottom of the page shows a Windows taskbar with the Internet Explorer browser icon and a 150% zoom level.

KoBSON IP: 147.91.1.43, RCUB

Početak / [SERVISI](#) / [Elektronski časopisi](#) / **Svetske novine** /

CFP SRL EleČas EleKnjige Naši u WOS Pomoć Impresum

Svetske novine + -

## Svetske novine u otvorenom pristupu

Thousands of world newspapers at your fingertips – sajt na kome se mogu pregledati najpopularnije novine i magazini iz celog sveta. Pretraživanje se može vršiti po kontinentima, pa u okviru njih po državama, ili izborom države iz abecedno uređene liste. Na ovom portalu nalaze se i linkovi do velikog broja srpskih novina i magazina. Takođe, mogu se pregledati i svetki magazini, izlistani po kategoriji.

NOVI KORISNICI

- Ko ima pravo pristupa
- Kome je KoBSON dostupan

KAKO KORISTITI KoBSON

- Pretraživanje časopisa
- Pretraživanje Naši u WoS
- Kako 'od kuće' do KoBSON-a
- KoBSON na Facebook-u

KoBSON ZA POČETNIKE

ČESTA PITANJA O:

- Dostupnosti KoBSON-a
- Naši u WoS
- Našim časopisima
- Citiranosti autora

SKRAĆENICE NA KoBSONu

- DoiSerbia
- Scindeks
- Google Schollar
- Brza stranica

Internet 150%

**onlinenewspapers.com**

[Free Expat Savings Advice](#) Free Financial Advice And Report To Increase The Returns On

[Working in Australia?](#) Everyday Thousands new Jobs. Find a Job in Sydney Now! [www.jobrapido](#)

[Сидней - Отели](#) Сидней - Забронируйте Отель онлайн. Бесплатное бронирование. [Booking.c](#)



Thousands of world newspapers at your fingertips

8 Jul

For the 50 **most popular** USA Newspapers, World Newspapers or Magazines accessed from OnlinenewsPapers



[North America & The Caribbean]



[Africa]



[South & Central America]



[Asia & The Middle East]

[In English]

[In French]



[Europe]

[In German]

[In Italian]



[Australasia & Oceania]

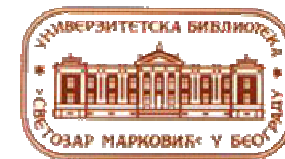
[In Spanish]

[In Portuguese]

Visit our extensive OnlineMagazines Directory [HERE!](#)

Get your code to link to Onlinenewspapers [HERE!](#)

Please **EMAIL US** if you know of any new online newspapers or those on our lists where the address has changed.



Bosnia Herzegovina  
Croatia  
Cyprus  
Gibraltar  
Greece  
Italy  
Macedonia  
Malta  
Montenegro  
Portugal  
San Marino  
Serbia  
Slovenia  
Spain  
Turkey  
Vatican

## Western European Newspapers

Ascension Island  
Austria  
Belgium  
Channel Islands  
England A-K  
England L-Z  
France  
Germany  
Jersey, Island of  
Liechtenstein  
Luxembourg  
Monaco  
Netherlands  
Switzerland

### Ads by Google



[Car Rental Rates](#)

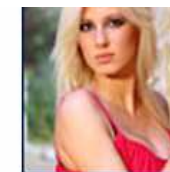
[Car Insurance](#)

[Newspapers in America](#)

[Kenyan Newspapers](#)

European newspapers for information on local issues, politics, events, celebrations, people and business. Looking for accommodation, shopping, bargains and weather then this is the place to start. Information about holidays.

- Asharq al-Awsat (London) [In Arabic]
- Ashfield Today
- Atherstone Recorder (Atherstone, Warwickshire)
- Avon Advertiser (Andover)
- Avon Advertiser (Hants & Dorset)
- Avon Advertiser (Salisbury)
- Aylesbury Today
- Ayrshire Post (Ayrshire)
  
- Baltic News In UK (Baltic)
- Banbury Cake
- Banbury Guardian
- The Banker
- Barnes, Mortlake & Sheen Times (London)
- Barnet & Potters Bar Times (London)
- Barnsley Chronicle (South Yorkshire)
- Barry & District News
- Basildon Recorder
- Basingstoke Gazette
- Bath Star
- **BBC News**
- Bayfair Robin Hoods Bay (North Yorkshire)
- Bedford Today
- Bedington News (Merseyside)
- Belper Today
- Berkshire News
- Berrow's Worcester Journal
- Berwick Advertiser
- The Berwickshire News
- The Beaver (London)
- Bexhill Onsea Observer
- The Bexley Chronicle (Thamesmead, Bexleyheath & Sidcup)
- Bexley News Shopper Series
- Bicester Advertiser



[Video Date](#)

[Date Me](#)

Age: 18

Odessa



[Lyudmila](#)

[Chat Now](#)

[Date Me](#)

Age: 21

Nikolaev

ONLINE



[Anna](#)

[Date Me](#)

Age: 23

Kharkov



LATEST: US drone strike on suspected militant compound kills 15 people, Pakistani officials say

# Worst of German E. coli 'is over'



Germany's health minister says the number of new E. coli infections from a deadly outbreak is dropping significantly.

- Crisis handling deemed 'chaotic' Are bean sprouts risky?
- Q&A: E. coli outbreak German hospitals under strain

## Watch/Listen



Submarines take part in Nato rescue drill



01:32 Was Gadaffi's golf buggy Nato target?

Latest summary: Watch Listen

LIVE BBC World Service

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## China confirms aircraft carrier plan

A top Chinese military official confirms that Beijing is building an aircraft carrier, in the first official acknowledgement of the ship's existence.

- Symbol of China's naval ambitions Viewpoint: New Sino-US arms race?



## F1 boss rules out Bahrain GP

Formula 1 boss Bernie Ecclestone says Bahrain, scene of civil unrest, cannot stage Grand Prix as planned in October.



# Новине преко EBSCO host

& flags. This database is updated daily via EBSCO *host*.

[Title List](#) [More Information](#)



## MEDLINE

*MEDLINE* provides authoritative medical information on medicine, nursing, dentistry, veterinary medicine, the health care system, pre-clinical sciences, and much more. Created by the National Library of Medicine, *MEDLINE* uses MeSH (Medical Subject Headings) indexing with tree, tree hierarchy, subheadings and explosion capabilities to search citations from over 4,800 current biomedical journals.

[More Information](#)



## Newspaper Source

*Newspaper Source* provides cover-to-cover full text for more than 40 (U.S.) & international newspapers. The database also contains selective full text for 389 regional (U.S.) newspapers. In addition, full text television & radio news transcripts are also provided.

[Title List](#) [More Information](#)



## Regional Business News

This database provides comprehensive full text coverage for regional business publications. *Regional Business News* incorporates coverage of more than 80 regional business publications covering all metropolitan and rural areas within the United States. Click here for a complete title list. Click here for more info.

[Title List](#) [More Information](#)



## GreenFILE

*GreenFILE* offers well-researched information covering all aspects of human impact to the environment. Its collection of scholarly, government and general-interest titles includes content on global warming, green building, pollution, sustainable agriculture, renewable energy, recycling and more. The database provides indexing and abstracts for more than 384,000 records, as well as Open Access full text for more than 4,700 records.

[Title List](#) [More Information](#)



Searching: **Newspaper Source** | Choose Databases »



Mac	in	Select a Field (optional)	▼	<b>Search</b> <b>Clear</b> ?
Macbeth	in	Select a Field (optional)	▼	
Macedonia	in	Select a Field (optional)	▼	

[Add Row](#)

[Search History](#)

**Search Options**

Reset

**Search method**

- Find any of my search terms
- SmartText Searching [Hint](#)

**Apply related words**

**Also search within the full text of the articles**

**Limit your results**

<b>Full Text</b> <input checked="" type="checkbox"/>	<b>Publication</b> <input type="text"/>
	<b>Publication Date</b> Month <input type="text"/> Year: <input type="text"/> to <input type="text"/>



Searching: **Newspaper Source** | Choose Databases

Macedonia in Select a Field (optional) [v]

AND [v] [ ] in Select a Field (optional) [v]

AND [v] [ ] in Select a Field (optional) [v]

**Search** **Clear** ?

[Add Row](#)

[Basic Search](#) | [Advanced Search](#) | [Visual Search](#) | [Search History](#)



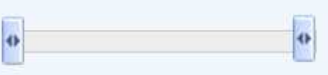
Page: [1](#) [2](#) [3](#) [4](#) [5](#) [Next](#) | [Relevance Sort](#) v | [Page Options](#) v | [Alert / Save / Share](#) v

▶ **3514 Results for...**

▼ **Refine your results**

- Full Text
- Scholarly (Peer Reviewed) Journals
- Cover Story

1995 Publication Date 2011



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Options set

▶ **Publication**

1. **Macedonia Sports Drinks Category Profile** 🔍

M2PressWIRE, 03/14/2011  
Database: Newspaper Source

📁 [Add to folder](#) | Relevancy: ██████████

📄 [HTML Full Text](#)

2. **Macedonia - Telecoms, Mobile and Broadband** 🔍

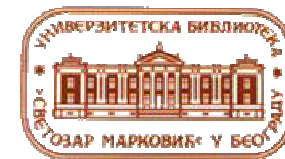
M2PressWIRE, 07/08/2010  
Database: Newspaper Source

📁 [Add to folder](#) | Relevancy: ██████████

📄 [HTML Full Text](#)

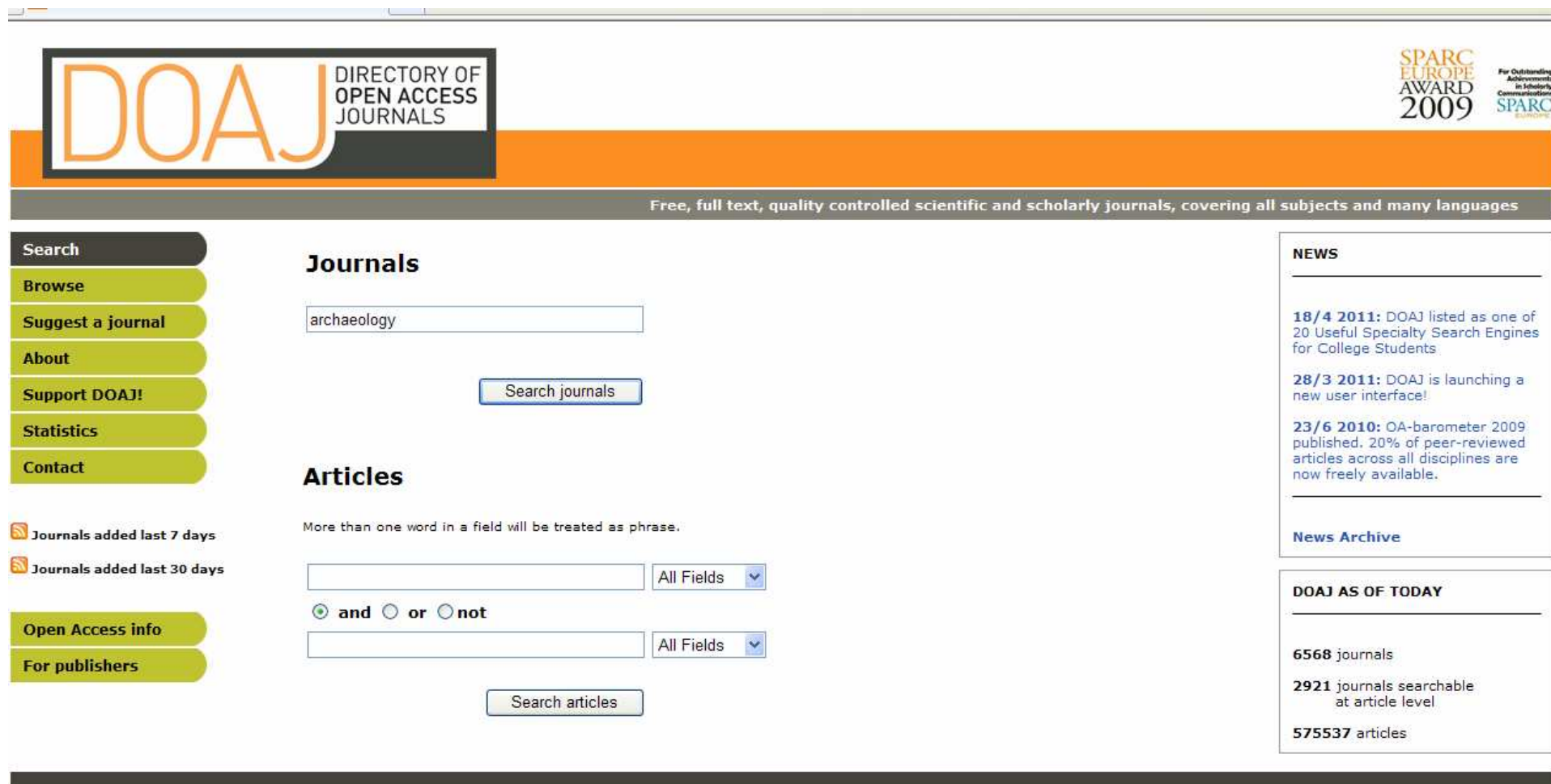
# Отворени приступ чланцима

Данас је већ 10-15% научних часописа у режиму отвореног приступа и њихов број стално расте, а 90% издавача дозвољава да аутори препринте прихваћене за објављивање у њиховим часописима поставе у дигиталне репозиторијуме својих институција (CERN, Harvard University, MIT, Berkeley, Max Planck Institute...) или међународне тематске репозиторијуме као ArXiv (математика, физика, квантитативна биологија), **PubMed Central** (биомедицина), RePEc (економија), ИТД.



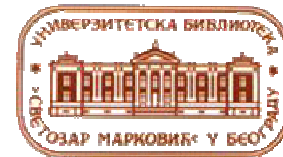
# Часописи у отвореном приступу

## <http://www.doaj.org/>



The screenshot shows the DOAJ (Directory of Open Access Journals) website. At the top left is the DOAJ logo with the text "DIRECTORY OF OPEN ACCESS JOURNALS". To the right is the SPARC Europe Award 2009 logo. Below the header is a navigation menu with buttons for "Search", "Browse", "Suggest a journal", "About", "Support DOAJ!", "Statistics", and "Contact". The main content area is divided into "Journals" and "Articles" sections. The "Journals" section has a search box containing "archaeology" and a "Search journals" button. The "Articles" section has a search box, a dropdown menu for "All Fields", radio buttons for "and", "or", and "not", another search box, another "All Fields" dropdown, and a "Search articles" button. On the right side, there is a "NEWS" section with three news items and a "News Archive" link, and a "DOAJ AS OF TODAY" section with statistics: 6568 journals, 2921 journals searchable at article level, and 575537 articles. At the bottom, there are logos for INACD, IB-RUNGLU, SVENSK BIBLIOTEKS FÖRENING, Springer, and BioMed Central.





# Часописи у отвореном приступу

## <http://www.doaj.org/>



Free, full text, quality controlled scientific and scholarly journals, covering all subjects and many languages

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Browse

Suggest a journal

About

Support DOAJ!

Statistics

Contact

## Journals

Search journals

Found 53 journals matching your query

[Anistoriton Journal](#)

**ISSN:** 11084081

**Subject:** [History](#) --- [Arts in general](#) --- [Archaeology](#)

**Publisher:** Anistoriton

**Country:** Greece

**Language:** English, Greek

**Keywords:** history, archaeology, art

**Start year:** 1997

**Publication fee:** No --- [Further Information](#)

[Annales Instituti Archaeologici](#)

**ISSN:** 18454046

**Subject:** [Archaeology](#)

**Publisher:** Institut za arheologiju

**Country:** Croatia

**Language:** Croatian

**Keywords:** archaeology, excavations, Croatia

**Start year:** 2005

**Publication fee:** No --- [Further Information](#)

Journals added last 7 days

Journals added last 30 days

Open Access info

For publishers

# DOI Србија



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Open Access

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About service

Digital Object Identifier (DOI)  
Repository that contains articles from  
the leading Serbian scientific journals.  
All articles are published under Open

[National Library of Serbia](#)

[KoBSON](#)

## Facts (Updated 6.6.2011)

Number of articles added this week -  
357

Total number of articles in full text -  
16527

Number of journals - 59

## News

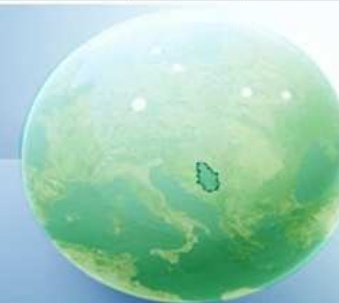
### 3/14/2011 · Cooperation with Europeana

[Europeana](#) enables people to explore  
the digital resources of Europe. In the  
description about Europeana we  
founded "whether you find a  
celebrated work or a lesser known  
object, Europeana always connects  
you to the original source of the

Driving force behind open access

## Open Access

Authors: their work is not seen by all their peers – do not  
receive the recognition they deserve  
Readers: cannot view all research literature they need – less  
effective



A B C E F G H J M N P S T Y Z ALL

- |  |  |
|--|--|
| Acta chirurgica iugoslavica                                  | Medicinski pregled   |
| Acta periodica technologica                                  | Medjunarodni problemi  |
| Acta veterinaria   | Muzikologija   |
| Applicable Analysis and Discrete Mathematics                 | Nuclear Technology and Radiation Protection                    |
| Archive of oncology  | Panoeconomicus   |
| Archives of Biological Sciences                              | Pesticidi  |
| Balcanica  | Pesticidi i fitomedicina                                       |
| Biotechnology in Animal Husbandry                            | Prilozi za književnost i jezik, istoriju i folklor             |
| Bulletin: Classe des sciences mathematiques et<br>naturalles | Privredna izgradnja  |
| Chemical Industry and Chemical Engineering Quarterly         | Psihologija  |
| Computer Science and Information Systems                     | Publications de l'Institut Mathematique                        |
| Economic annals  | Publikacije Elektrotehničkog fakulteta - serija:<br>matematika |
| Facta universitatis - series: Architecture and Civil         | Science of Sintering   |

doiSerbia

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All issues

2010

Issue 10

2009

2008

2007

2006

2005

#### Publisher Info

Title: Muzikologija  
Web address: [http://www.komunikacija.org.rs/komunikacija/casopisi/muzikologija/index\\_html?stdlang=ser\\_lat](http://www.komunikacija.org.rs/komunikacija/casopisi/muzikologija/index_html?stdlang=ser_lat)  
ISSN: 1450-9814  
First published: 2001  
Frequency: annually  
Subject: history, archeology and ethnology  
Publisher: Serbian Academy of Sciences and Arts - Institute of Musicology  
Publisher address: Knez Mihajlova 35, 11000 Beograd, Serbia  
Chief editor: Katarina Tomašević  
Institute of Musicology SASA, Belgrade, Serbia  
katarina.tomashevic@gmail.com  
Editorial board: Aleksandar Vasić, Institute of Musicology SASA, Belgrade, Serbia  
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Biljana Milanović, Belgrade, Serbia  
Melita Milin, Belgrade, Serbia  
Vesna Peno, Institute of Musicology SASA, Belgrade, Serbia

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2008

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2005

### Athens: New capital of traditional Greek music: Testimonies on musical life at the beginning of the twentieth century

Peno Vesna

Muzikologija, 2009 (9):15-32

Details Full text (415 KB) DOI:10.2298/MUZ0909015P

### Ethnomusicologists researching towns they live in: Theoretical and methodological queries for a renewed discipline

Araužo Samuel

Muzikologija, 2009 (9):33-50

Details Full text (260 KB) DOI:10.2298/MUZ0909033A

### Dead public spaces - live private corners: (Re)contextualization of musically public and private

Jakovljević Rastko

Muzikologija, 2009 (9):51-62

Details Full text (254 KB) DOI:10.2298/MUZ0909051J

### The light of the word in Ljubica Marić's music

Makević Zorica

Muzikologija, 2009 (9):65-82

Details Full text (535 KB) DOI:10.2298/MUZ0909065M

### Al niente: The last opus of Vasilije Mokranjac: After a quarter of a century

Radović Branka

Muzikologija, 2009 (9):85-96

Details Full text (487 KB) DOI:10.2298/MUZ0909085R

godina. Prisustvo časopisa na toj listi je samo pokazatelj njegove dostupnosti, a nikako kvaliteta.

#### Elektronski časopisi:

Skup pretplaćenih izdavača čiji su naslovi dostupni u formi punog teksta.

Izdavači:

AC	American Chemical Society
AP	American Physical Society
PA	American Psychological Association
ME	ASME Transaction Journals
CU	Cambridge University Press
EM	Emerald Publishing
IE	IEEE Digital Library
IO	Institute of Physics Publishing
OX	Oxford University Press
RC	Royal Society of Chemistry
SG	SAGE Publishing
SD	Science Direct
SP	Springer/Kluwer
WI	Wiley Interscience

Agregatori (dostupni sa embargom ili periodom zakašnjenja od tri meseca do godinu dana):

EB	EBSCO
FM	Free Medical
HE	Hein On Line
HW	High Wire
HI	HINARI Health Interent Work
JS	JSTORE
OA	Open Access (DOAJ)
oa	Open Access Archives (dostupna samo starija godišta)
OV	Ovid
TE	TEEAL
	Scindeks

- Citiranosti autora
- SKRAĆENICE NA KoBSONu ▶
- DoiSerbia ▶
- Scindeks ▶
- Google Schollar ▶
- Brza stranica ▶

# ScienceDirect



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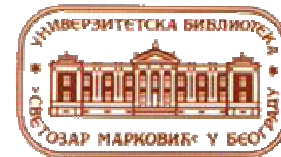
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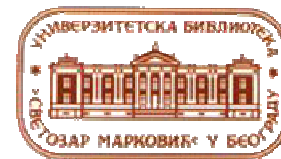
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# The Electronic Welcome Mat: The Academic Library Web Site as a Marketing and Public Relations Vehicle

Jeanie M. Welch

University of North Carolina at Charlotte, Charlotte, NC 28223

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Serials Review, Volume 25, Issue 2, June 1999, Pages 35-46  
Linda A. Rich, Julie L. Rabine

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## Abstract

This article explores the potential and reality of using the academic library Web site to market library resources and services, for fundraising, and to market special events. It explores such issues as the placement of a link to academic libraries from institutional home pages and the use of a library Web site to include links to news, exhibits, programs, and fundraising. This article includes a survey of the Web sites of academic libraries that serve general undergraduate populations.

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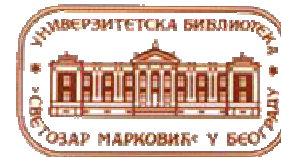
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## Introduction

This article explores the reality and potential of the academic «marketing» and public relations. According to the Association of Academic Librarians, «marketing» and «public relations» are defined as follows:

**Public relations:** Any organized effort or activity created or maintained to build or restore a reputation for prestige or goodwill for an individual or an organization. Individuals or organizations are typically responsible or may be responsible for issues such as public relations, image enhancement, publicity (media of all types), government lobbying, public awareness [sic], and education.

«Marketing»: The organized process of planning and executing the conception, pricing, promotion, and distribution of ideas, goods, and services to create exchanges that will (if

**Marketing information resources and services on the web: Current status of academic libraries in the United Arab Emirates**  
*Information Development, Volume 27, Issue 1, February 2011, Pages 58-65*

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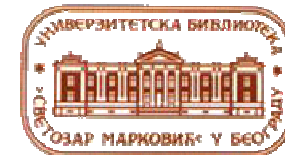
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2. The questionnaire

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## Evaluation of University Library Buildings in France, the Second Survey (2000–2007)

**Marie-Françoise Bisbrouck**, Université Paris-Sorbonne, Service commun de la Documentation, 28 rue Serpente, 75006 Paris, France, [✉ Marie-Francoise.Bisbrouck@paris-sorbonne.fr](mailto:Marie-Francoise.Bisbrouck@paris-sorbonne.fr)

A powerpoint presentation with photographs of the libraries covered in this article is available from [http://www.zhbluzern.ch/liber-lag/PP\\_LAG\\_o8/Tuesday/Bisbrouck\\_LIBER\\_Budapest\\_PowerPoint\\_def\\_alle2.pdf](http://www.zhbluzern.ch/liber-lag/PP_LAG_o8/Tuesday/Bisbrouck_LIBER_Budapest_PowerPoint_def_alle2.pdf).

### ABSTRACT

After having described the historic perspective in which French university buildings and academic libraries were constructed or reconstructed since the middle of the 1950s, the author describes the survey she conducted in 2007 among colleagues who had opened 22 new or restructured library buildings. She presents the first results of the survey and compares them with the results of the earlier survey (1999–2000) she conducted, which concerned 30 library buildings. She tries to determine which changes have taken place in the past eight to ten years and focuses on the continuous training effort geared to improve head librarians' knowledge in the field of library buildings. And this training effort works!

### Key Words

*Academic libraries; France; Building and restructuring; 2000–2007*

### 1. INTRODUCTION

In opening, I should like briefly to describe the historic perspective in which French university-

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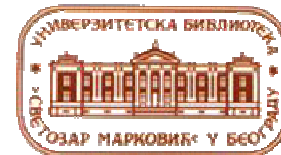
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*The Journal of the Royal Society for the Promotion of Health, May 1883; vol. 4, 2: pp. 227-230.*

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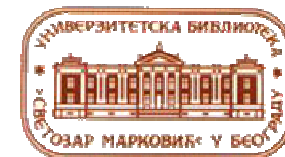
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*IFLA Journal*, December 2008; vol. 34, 4: pp. 359-362.

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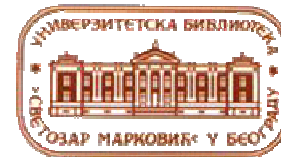
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*Liz Burke is Associate Librarian (Reader Services) at The University of Western Australia in Perth where she is responsible for the leadership and management of the Library's Reader Services Division comprising nine subject libraries and 80 staff. Liz has worked for over 20 years in a variety of academic libraries in Australia including La Trobe University, Victoria University of Technology and RMIT. Her research interests encompass reference services, the development and use of physical space in academic libraries, and managing academic libraries.*

# Models of reference services in Australian academic libraries

LIZ BURKE

This article reports on a project which was undertaken in 2006 to investigate the current modes and methods for delivering reference services in Australian academic libraries. The project included a literature review to assist in providing a definition of reference services as well as a snapshot of statistics showing staff and patron numbers from 1985, 1990, 1995, 2000 and 2005. These statistics provide a context within which Australian academic libraries deliver reference services. A survey of the 40 Australian university libraries was also conducted. This article explores how the delivery and model of reference services in Australian academic libraries has changed in recent decades. It concludes with an assessment as to whether reference services will continue to form part of academic library services into the 21st century.

**KEYWORDS:** Australian academic libraries; reference services

## INTRODUCTION

A project was undertaken in 2006 to explore and define reference services in Australian academic libraries and to reveal if these had changed in recent decades. This project included a survey designed to expose the varying models of reference services in Australian academic libraries. Overall results were reported at the Australian Library and Information Association 2006 biennial conference (Burke, 2006). A summary of the overall survey results are included

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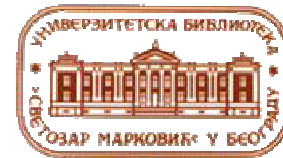
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This database provides nearly 550 scholarly full text journals focusing on many medical disciplines. *Health Source: Nursing/Academic Edition* also features the *Lexi-PAL Drug Guide*, which covers 1,300 generic drug patient education sheets with more than 4,700 brand names.  
[Title List](#) [More Information](#)
- Library, Information Science & Technology Abstracts**  
*Library, Information Science & Technology Abstracts (LISTA)* indexes more than 560 core journals, nearly 50 priority journals, and nearly 125 selective journals; plus books, research reports and proceedings. Subject coverage includes librarianship, classification, cataloging, bibliometrics, online information retrieval, information management and more. Coverage in the database extends back as far as the mid-1960s.  
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Subjects: DIGITAL libraries; PROGRAMMING languages (Electronic computers); USER interfaces (Computer systems); STAKEHOLDERS; INFORMATION storage & retrieval systems; INFORMATION resources management; COMPUTER systems; INFORMATION scientists; Computer Systems Design Services; DESIGN & construction

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## 2. Teaching **digital library** concepts using **digital library** applications.

By: Pomerantz, Jeffrey; Abbas, June; Mostafa, Javed. International Journal on **Digital Libraries**, May2009, Vol. 10 Issue 1, p1-13, 13p, 1 Chart; DOI: 10.1007/s00799-008-0049-6

Subjects: DIGITAL libraries; LIBRARY education; DIGITAL libraries -- Collection development; DIGITAL preservation; ARCHIVAL materials -- Digitization; Libraries and Archives; WEB archiving

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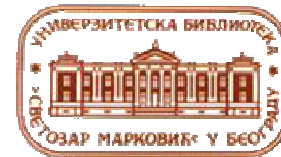
1. **Generating Collaborative Systems for Digital Libraries: a Model-Driven Approach.**  
By: Malizia, Alessio; Bottoni, Paolo; Levaldi, S.. Information Technology & Libraries, Dec2010, Vol. 29 Issue 4, p171-186, 16p, 4 Black and White Photographs, 3 Diagrams  
Subjects: DIGITAL libraries; PROGRAMMING languages (Electronic computers); USER interfaces (Computer systems); STAKEHOLDERS; INFORMATION storage & retrieval systems; INFORMATION resources management; COMPUTER systems; INFORMATION scientists; Computer Systems Design Services; DESIGN & construction  
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Subjects: DIGITAL libraries; LIBRARY education; DIGITAL libraries -- Collection development; DIGITAL preservation; ARCHIVAL materials -- Digitization; Libraries and Archives; WEB

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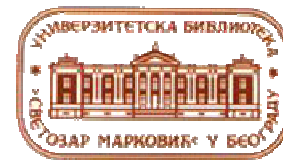
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# Библиотечке вештине II Б: Научне информације – нова перспектива читања

Александра Поповић

Дејана Каваја Станишић

Емилија Филиповић

# План радионице

- Нове тенденције читања електронских књига, програми и уређаји (мобилни телефон, таблет рачунари, Kindle reader)
- Психолошки аспекти читања 2.0
- Искуства у свету (примери Холандије и САД)
- Како трансформисати библиотечке услуге и остати у тренду
- Статистика набавне политике штампаних и електронских издања у свету
- Статистика коришћења електронских књига набављених путем конзорцијума КоБСОН
- Springer електронске књиге
- eBRARY

# Пројекције будућности за 5 година

(Kurt de Belder, Univ. Leiden, на конференцији LIBER 2010)

- Штампани научни часописи ће дефинитивно нестати
- Издавачи ће на своје сајтове поставити старија годишта часописа, већином у ОА
- Научне књиге ће се наручивати као е-пакети за поједине области
- Појединачне е-насловe наручиваће библиотекарџи по захтеву (on demand)
- Сви универзитети ће имати дигиталне репозиторије са тезама, предавањима, литературом, публикованим радовима професора...



**WorldCat**

## Пројекција будућности - каталогизација

- За 5 година књиге ће се испоручивати заједно са каталошким записом, а библиотекарџи ће додавати само холдинге.
- За 10 година записима ће се управљати на глобалном нивоу, а каталошка обрада неће бити потребна.



# Колекције

За 5 година e-readeri ће преузети главну улогу и биће уобичајено да се књиге испоручују у електронскомоблику чак и на мобилни телефон.

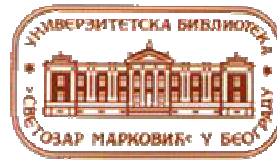
У року од 10 година, владајући принцип набавке у библиотекама за сваки случај биће замењен принципом набавке у моменту када је публикација тражена (on demand).

# Посебне збирке

- За 5 година у академским библиотекама остаће само оне збирке које се користе у наставном процесу или су од значаја за историју универзитета.
- За 15 година ће све збирке које имају ,пре свега, музејску вредност бити пренете у одговарајуће институције, а простор ослобођен за кориснике.

# Шта ће бити са библиотекама?

- Неће се градити нове библиотеке.
- Постојеће ће се адаптирати савременим потребама корисника
- Биће много више компјутера, читаоница, читаоница за групни рад.
- Електронски читачи у рукама корисника ће бити уобичајена појава
- Библиотеке ће опстати



# Статистика америчких библиотека

- Штампане монографије које се никад нису користиле у периоду од 10 година
- Поражавајућа статистика

## Штампане књиге које се нису користиле

- Colorado State University (278.650 наслова)-39%
- University of Denver (208.248 наслова)-47,8%
- University of Colorado at Boulder (348.181 наслов)-49%
- University of Northern Colorado (116.799 наслова)- 52%



# Статистика Универзитета у Денверу

	Коришћено	Купљено
255 насова	19.510\$	19.510\$
2.988 наслова - колекција	39.831\$	214.974\$
5.397 наслова за избор из колекције	0\$	436.691\$
Тотал (8.640 наслова)	59.341\$	671.175\$
Пројекција уштеде	611,834\$	

# КоБСОН

Приступ до електронских публикација –  
**индексних база** (WoS, Scopus), **е-књига** (Ebrary,  
Oxford, Springer), **е-часописа** (SciDirect, Wiley  
Blackwell, Springer, ACS, APS, Oxford, IOP,  
SAGE, IEEE, CUP, Emerald, Hein Online, OVID,  
APA, JSTORE, EBSCO, obezbeđen je preko  
KoBSON-a.



# Електронске књиге

✓ Електронске књиге су дигитализоване, виртуелизоване верзије књига које се могу читати преко рачунара или посебних уређаја – читача електронских књига.

✓ Многи програми и уређаји који се користе за приказивање садржаја електронских књига омогућавају читаоцу функционалност на коју је он навикао приликом читања књига штампаних на папиру: обележавање текста подвлачењем, дописивање коментара и обележавање страница.

# Електронске књиге

Електронске књиге се најчешће презентују у PDF формату и могуће их је на рачунару читати помоћу апликације Acrobat Reader, а овај формат препознаје и већина читача електронских књига

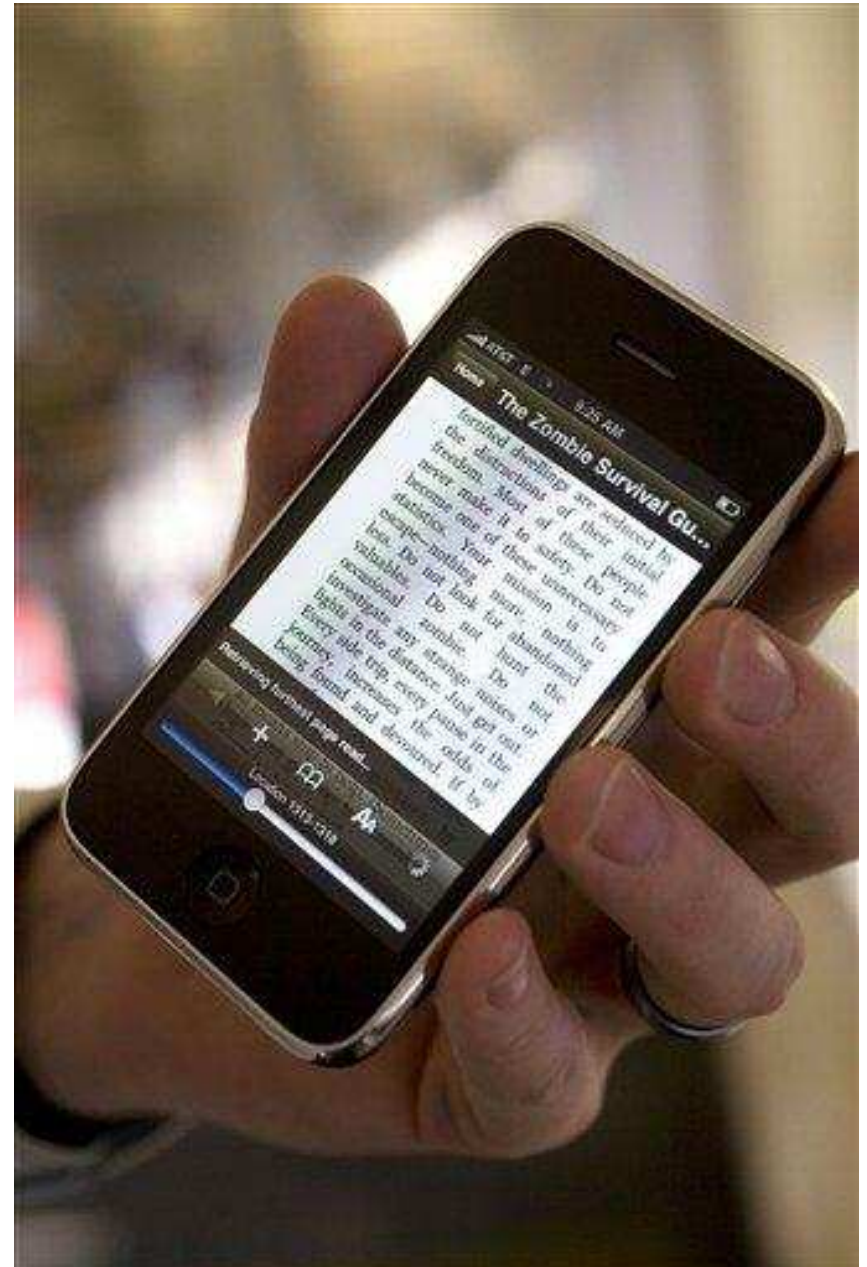
Данас у свету постоје многобројни модели ових уређаја од којих се тренутно два издвајају својим квалитетом и распрострањеношћу: Sony eBook Reader и Amazon Kindle.

Оба уређаја нуде већ поменуте функције карактеристичне за већину читача електронских књига

За кориснике у Србији препоручујемо коришћење уређаја Amazon Kindle пошто се Србија налази у систему продаје везаном за овај уређај.

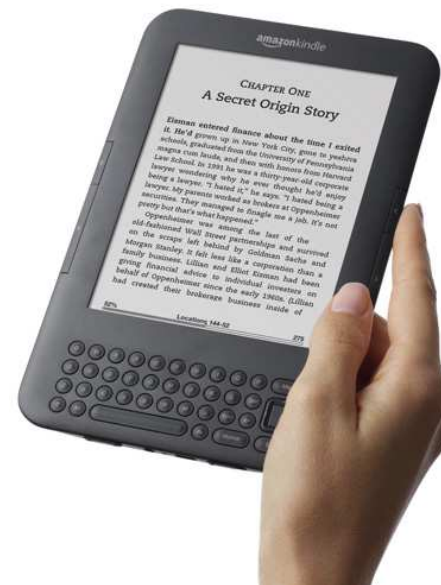
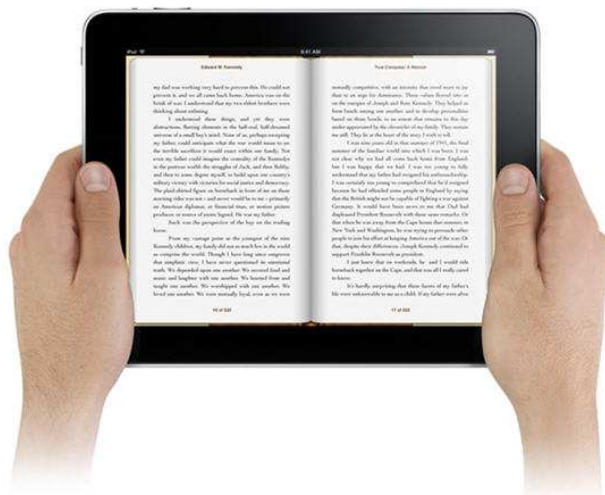
# Електронске књиге

Електронске књиге могуће је читати и на таблет рачунарима и мобилним телефонима. Физичке димензије ових уређаја отварају нове просторе и нове временске периоде за читање.



# Електронске књиге

Да би читање било ефикасно и продуктивно потребно је користити уређаје примерене датим околностима и окружењу. Читачи електронских књига са екранима на бази технологије електронског мастила (Amazon Kindle) погодни су за “дуго читање”, док су таблет рачунари предвиђени за “кратко читање”.

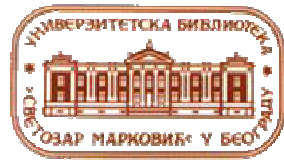


# Web 2.0 и читање

Развој Web 2.0 технологије донео је промене у свим аспектима људског деловања и живота, од политике, до кувања и културе.

Књига је парадигма пасивног представљања садржаја читаоцу, а читање је парадигма интимног доживљаја садржаја.

Технолошке и социјалне иновације које омогућавају сарадњу и интерактивност наводи нас на размишљање о читању из другачије перспективе.



# Web 2.0 и читање

## ЧИТАЊЕ

- ✓ пасивно
- ✓ Индивидуални доживљај
- ✓ Интимно промишљање  
садржаја

## Web 2.0

- ✓ Активно
- ✓ Сарадња
- ✓ Заједничко креирање  
садржаја

# Web 2.0 и читање

## Елементарни механизми – технолошке иновације

- Пасивни чин читања прераста у активну оцену дела
- Оцењивање од 1 до 5
- Обележавање – tagging
- Рецензије, дискусије (блог, форум, коментари...)

# Web 2.0 и читање

Сложени механизми – друштвене  
иновације

➤ **Где су читаоци?**

Навике у читању

Очекивања везана за читање



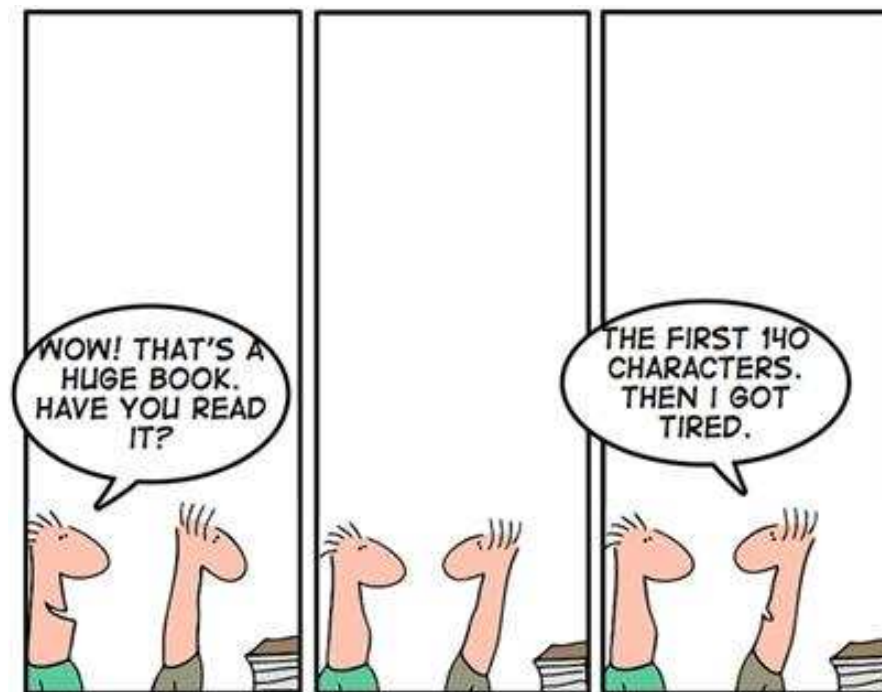
# Web 2.0 и читање

Сложени механизми – друштвене  
иновације

Где су читаоци?

➤ **Навике у читању**

Очекивања везана за читање



# Web 2.0 и читање

Сложени механизми – друштвене  
иновације

Где су читаоци?

Навике у читању

➤ **Очекивања везана за читање**



"May I carry your wireless eBook Reader  
to school for you?"

# ЧИТАЊЕ 2.0

## Интерактивност

- ✓ Допуна садржаја  
(белешке, дописивање...)
- ✓ Измена садржаја  
(уклањање делова текста,  
експериментални облици креирања  
садржаја...)



# ЧИТАЊЕ 2.0

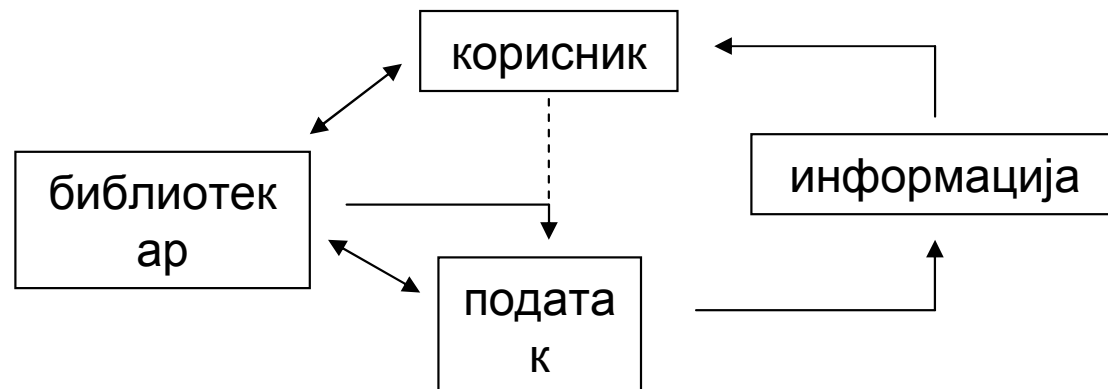
## Сарадња

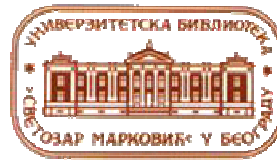
- ✓ Препорука садржаја  
(број читања, оцене,  
обележавање, ...)
- ✓ Додатни садржаји  
(рецензије, дискусије, ....)



# УЛОГА БИБЛИОТЕКАРА

Библиотечка делатност је увек подразумевала бављење информацијама





# УЛОГА БИБЛИОТЕКАРА

У савременој библиотеци, библиотекар је и едукатор и посредник.

Библиотекар едукатор треба да покаже корисницима како да користе базе података и како да примене њихово специфично знање да могу да пронађу информацију која им је потребна.

Библиотекар као посредник треба да обезбеди информације до којих је дошао увидом у оно што су други корисници употребили/ користили у одређеним базама података.

Подробни су одређени предуслови.

# Улога библиотекара

Важан предуслов је изградити одговарајућу радну средину у којој би могло да функционише читање 2.0 (интеракција и сарадња)

Неки примери практичних новина у свету

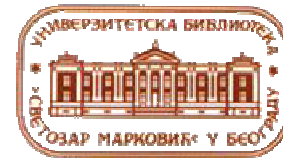
- Софтвер који омогућава интеракцију међу корисницима
- Обезбеђивање софтвера компатибилног са читачима е-књига за компјутере и на тај начин профитирати од њихових белешака и подвучених делова текста. (САД)
- Омогућити корисницима да на брз и једноставан начин ставе своје ознаке (унесу своју класификацију) на штампане књиге које су користили (Холандија)

# За крај....

Интимни доживљај и промишљање текста ће увек бити део читалачког искуства.

Развој технологије и социјалне иновације, допуштају нам и омогућавају да више профитирамо од процеса читања.

Читање 2.0 није супротно традиционалном читању, већ нам даје више могућности да кроз сарадњу и интеракцију мењамо мишљење и предубеђења везана за садржај текста.

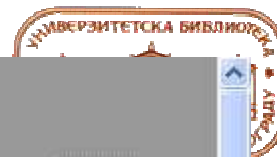


# Е-књиге доступне преко КоБСОН-а

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- ✓ Онлајн начин рада



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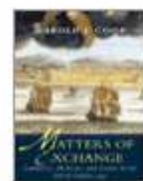
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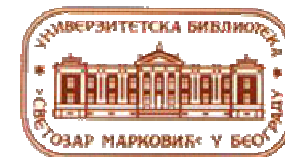
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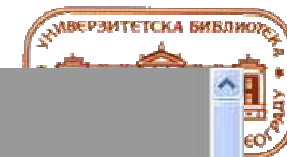
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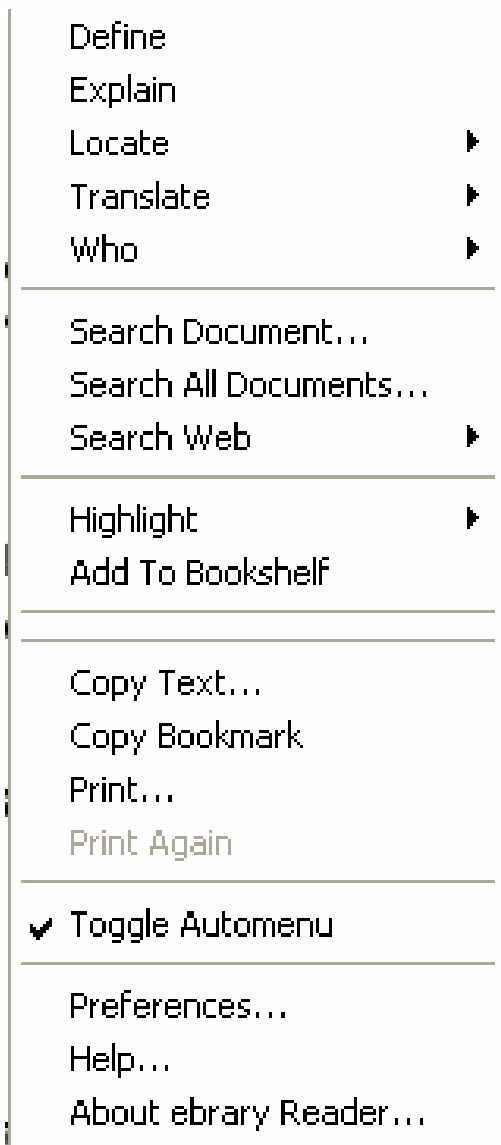
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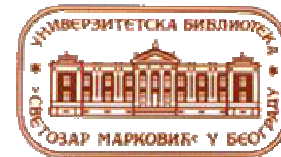
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# INTRODUCTION

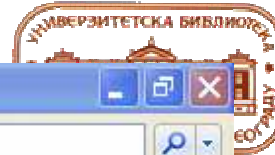
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## STAGES OF SCHOOL DESEGREGATION

A number of authors have set forth helpful stages of school segregation and desegregation. They revolve around a similar set of key events. Samuel Myers (1989) has set out the broadest framework. Myers specifies four stages of the education of blacks in the United States:

1. *Prohibition* of the education of blacks before the Civil War. South Carolina adopted the first compulsory illiteracy law in 1740 making it a crime to teach slaves to write; other southern states followed.
2. *Development* of education for blacks after the Civil War with the establishment of the Freedmen's Bureau, which helped to found schools for blacks throughout the South, and many historically black colleges and universities (HBCUs).
3. *Segregation* following the *Plessy v. Ferguson* Supreme Court decision of 1896, which

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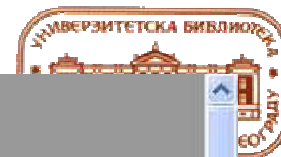
3. *Segregation* following the *Plessy v. Ferguson* Supreme Court decision of 1896, which established the principle of separate but equal as constitutional and kept blacks in inferior schools for decades.

4. *Desegregation* following the 1954 *Brown* Supreme Court decision, which overturned

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